

**Job Announcement: Engagement Specialist** 

### **BACKGROUND**

Partnership for the Delaware Estuary (PDE) is a nonprofit organization dedicated to protecting and improving the health of the Delaware Estuary, which supplies clean drinking water for millions of people and provides valuable resources for businesses, governments, and communities including those that are overburdened or economically distressed. PDE pursues clean waters, healthy habitats, and strong communities by:

- Leading science-based efforts to prevent pollution, protect wetlands, and restore mussels and oysters;
- Partnering with government agencies, nonprofits, corporations, and the public to restore the vital waters that nourish our communities; and
- Fostering care and support for the health of the entire estuary through festivals, workshops, river cleanups and other special events.

### **GENERAL DESCRIPTION**

The Engagement Specialist supports the Partnership for the Delaware Estuary's Engagement Team through a variety of water-related engagement activities. The Specialist will assist in engaging the public through stormwater education and helping to improve drinking water sources by facilitating connections with partner organizations.

# **JOB FUNCTIONS**

- Support stormwater-related education and outreach activities in Philadelphia and Wilmington, and in the surrounding area:
  - o Assist with coordinating festivals, programs and volunteer events.
  - o Help create public-facing materials, such as flyers and social media posts.
  - o Foster new partnerships with local community and environmental organizations.
- Help engage teachers and students through environmental lessons related to watersheds, native plants, freshwater mussels and related topics.
- Assist with the facilitation of the Schuylkill Action Network:
  - Support logistics and promotion of SAN outreach programs and events, such as Schuylkill Scrub, Schuylkill Action Students, SAN Bus Tour and SANnual Meeting.
  - o Coordinate SAN social media and email communications.
  - o Perform updates of relevant events, news and grant programs on schuylkillwaters.org website.
  - Assist with elements of facilitation of new source water protection network, Delaware River Improvement Program.
- Assist with the planning and execution of local outreach events.
- Serve as an ambassador for PDE and SAN at public events.
- Identifies business opportunities to improve PDE engagement.
- Perform other activities as assigned.

# **REQUIRED SKILLS & EXPERIENCE**

- 1-2 years of relevant work experience in the fields of environmental science/studies, communications, human ecology or a similar field.
- Demonstrated experience and interest in natural resources and water resource management.
- Demonstrated organizational skills, multi-tasking ability, and attention to detail.
- Excellent written, oral, and interpersonal communication skills.

- Demonstrated ability to work collaboratively in teams.
- Demonstrated ability of problem solving, critical thinking, and decision-making.
- Experience with Microsoft Office, Google Suite, and video meeting platforms.
- Must be at least 18 years of age with valid driver's license and consistent access to reliable transportation.

# PREFERRED SKILLS & EXPERIENCE

- Bachelor's degree in environmental science/studies, communications, human ecology, or a similar degree from a college or university.
- Experience in social media and website management.
- Experience organizing meetings, events, or conferences.
- Proficiency with digital design tools such as Canva.
- Familiarity with stormwater management, source water protection, nonpoint source pollution and related topics.

### **WORKING CONDITIONS**

Time spent in this position will be split among an office setting, remote work, and in the community. Off-site working locations may range from Lewes, DE to Schuylkill Haven, PA. Work hours may occasionally shift depending on task needs. Occasionally, there will be a need to work at night or on a weekend day.

# **OFFICE LOCATION**

110 S. Poplar St., Wilmington, DE 19801

### PHYSICAL REQUIREMENTS

The ideal candidate must be able to complete all the physical requirements of the job with or without reasonable accommodation.

# REPORTING RELATIONSHIPS

Reports to: Philadelphia Community Coordinator

### SALARY AND COMPENSATION

Full time, non-exempt position with a starting annual salary of \$37,000-\$45,000. PDE offers a competitive benefits plan for full-time employees, which includes health/dental/vision, paid leave (including vacation, sick time, paid holidays), matching contributions to a Simple IRA, and supplemental employee wellness benefits.

#### TO APPLY

Closing Date: Until Filled

Send a resume and cover letter explaining your interest in the position to fblom@delawareestuary.org or to ATTN: Francesca Blom, Partnership for the Delaware Estuary, 110 South Poplar Street, Suite 202, Wilmington, DE 19801 via USPS.

The cover letter should include: 1) where the applicant encountered the advertisement; 2) why the applicant is interested in working in this position at PDE; 3) how the applicant's experience makes them a good candidate; and 4) a description of the applicant's long-term goals. The applicant's description of what makes them a good candidate and how PDE can help the applicant achieve long-term goals are particularly important to address in the cover letter, rather than reiterating material in resume, as this will help PDE fairly assess a diverse applicant pool.

Partnership for the Delaware Estuary, Inc. is an Equal Opportunity Employer. Qualified persons are encouraged to apply regardless of religious affiliation, race, age, sex, gender identity, sexual orientation, disability, or any category that becomes protected by federal labor law. Candidates must be able to work legally in the United States.