

Katherine M. Evers

Education

B.S. PLANT SCIENCE | WINTER 2018 | UNIVERSITY OF DELAWARE

Experience

ENGAGEMENT COORDINATOR | PARTNERSHIP FOR THE DELAWARE ESTUARY | OCT 2021 – PRESENT

SAN ENGAGEMENT AND STEWARDSHIP WORKGROUP CO-CHAIR | JAN 2022 – PRESENT

- Works in collaboration with Schuylkill Action Network (SAN) Manager and workgroup co-chairs to facilitate workgroup meetings for all five workgroups, update work plans, and grant reporting metrics.
- Manages the planning and execution of events for the Engagement and Stewardship Workgroup - including workgroup meetings, speakers/trainings, events, and workshops in collaboration with partner organizations
- Manages and updates social media, written communications pieces, and associated grant metrics and funder reporting for SAN.
- Manages the Schuylkill Scrub SAN campaign, including the Scrub and Pub event, Clean Sweep app meetings, and decisions based on budget and future expenses estimated for the project.
- Facilitates Homegrown Habitats, a program leveraging BIL funding to bring native species and educational programming to the residents of the City of Wilmington.
- Assists in forming and facilitating the DRIP, a new watershed collaborative in Bucks County PA - centered around bringing agriculture based organizations together to collaborate and cooperate on similar initiatives in the watershed.
- Project facilitation for the Schuylkill Action Students rain garden project with the Kimberton school, and works on outreach for similar projects in designated focus areas.
- Assists in hiring processes for SAN Fellow and their onboarding/ training.
- Assists in event planning and facilitation of biannual Water Utility Forum, annual Schuylkill River Restoration Fund Bus Tour, and SANnual (SAN Annual) Meeting.
- Assists in budget management, tracking, and spend down decisions.
- Managed the Schuylkill Highlands DRWI (Delaware River Watershed Initiative) communications sub-committee to organize and structure budget and project timelines - in addition to assistance with other DRWI Clusters.
- Planning and facilitating the Partnership's first summer camp programs.
- Assists in the Philadelphia Water Department codes to organize Storm Drain Marking

events and forge connections with prospective volunteers to further the program. Also, assists the code coordinator with the Dog Waste campaign and Riverfest - 3000 in attendance public event.

ASST. SUPERINTENDENT | WHITE CLAY CREEK STATE PARK - DNREC | SEP 2019 – OCT 2021

- Assessed critical needs for park projects. Wrote purchase orders, monitored project timelines, reported on project advancements, reviewed project plans, and inspected work upon completion.
- Organized and prepared projects for prospective volunteer groups, and oversaw completion to park standards and safety compliance.
- Managed events coordination and facilitation.
- Collaborated with all internal departments at White Clay to compile weekly park reports.
- Established an internal cultural resource newsletter.
- Tactfully responded to customer service complaints and inquiries, elevated when necessary.
- Assisted front desk administration POS and compiling sales reports.
- Monthly budget review and updates to salary and contractual.
- Interviewed new staff, and assisted in selecting and training new hires.
- Oversaw work of seasonal staff members.
- Attended and participated in Friends meetings and maintained great relationship rapport with the group.
- Assisted volunteers in planning and planting a pollinator garden with interpretive signage at the Judge Morris Estate.
- Provided assistance in planning and executing large projects such as the hunting program and creation of the primitive campsite.
- Attended public Council Advisory Meetings and interpreted the Master Plan to staff and visitors.
- Assessed scope and wrote special use permits for external event-holders. Collaborated with event holders to address logistic concerns in consideration of enforcement and maintenance needs, and assessed park user conflict. Filed appropriate paperwork and collected fees.
- Lead on the Cultural Resource Assessment Project.
- Member of the Employee Awards Committee and Creekfest planning committee.

DIRECTOR OF ADVENTURE CAMP | WCCSP - DNREC | MAY – AUG 2018/MAY - AUG 2019
DIRECTOR OF DISCOVERY CAMP | WCCSP - DNREC | MAY - AUG 2016

- Developed, enhanced, and led cultural and environmental programs.
- Interviewed new staff and assisted in the selection of new hires.
- Supervised 2-4 seasonal staff members and youth counselor-in-training.
- Organized Day Camp registration, curriculum, orientations, and staff training, scheduling staff schedules and camper field trips.
- Reviewed, evaluated, and mentored staff in the development of leadership skills.
- Mitigated first-aid situations and upheld safety standards and regulations.
- Effective communication with supervisors and coworkers.
- Maintained parent correspondence with stellar customer service.

NATURALIST| WCCSP - DNREC | AUG 2018 – MAY 2019

- Collaborated with other nature center staff to provide programming to the public, youth outreach, and incoming field trips.
- Proficiently designed, prepared, and led programs with a focus on environmental education.
- Implemented new organization of Nature Center files.
- Cared for animals in the Nature Center and trained new staff on proper animal handling, enclosure maintenance, and documentation.
- Assisted in planning and managing tabling at events - including Creekfest.

Program Proficiencies Include:

- Canva, Eventbrite, Jotforms, SurveyMonkey, Mailchimps, Wordpress, Weebly, Google Suite and Microsoft Suite Programs, MetaBuisness Suite, Monday.com, Calendly, as well as evaluating various analytics and metrics on these platforms for effectiveness and grant reporting purposes.